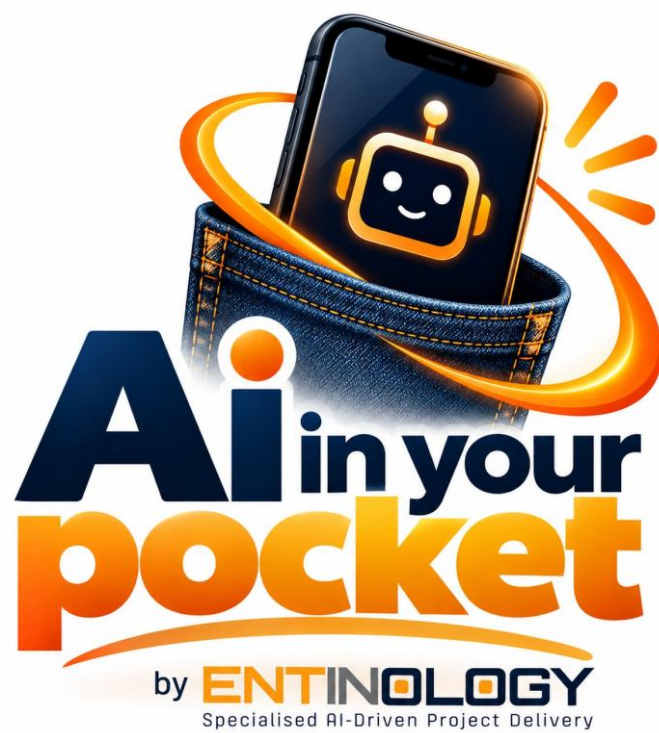




Get Paid for AI Videos

A South African Action Guide

A free AI in your pocket guide to earning from paid video campaigns, step by step, from a phone in South Africa.

By Roelof Vermeulen | October 2026

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Start here

In short: you make short videos with AI, post them on your own social media, and get paid a small amount for every 1,000 people who watch. Plan for 30 minutes to an hour a day, for 4 weeks.

Four words you will see a lot:

- **Campaign:** a paid job a brand posts on a website.
- **Brief:** the brand's rules for the video, such as what to show, how long it must be and which tags to use.
- **Hook:** the first one or two seconds of a video, which decide whether people keep watching.
- **Payout:** money the platform sends to your bank.

How paid video campaigns work

Brands, podcasters and app makers want more people to see their content. Instead of paying for adverts, they pay ordinary people to post short videos about it on TikTok, Instagram Reels, YouTube Shorts and Facebook.

You find a campaign on a website, make videos that follow the brand's brief, post them on your own accounts and submit the links. The platform counts your views and pays you for every 1,000 views, up to a maximum per video.

There are two main types of campaign:

- **Clipping:** the brand gives you its long videos (a podcast, a live stream, a match) and you cut them into short clips.
- **UGC (user-generated content):** you make your own original video about the product. With AI, this is where cartoon stories, AI presenters and talking characters come in. It usually pays more than clipping.

The honest maths

Most reels about this show the maximum and skip the maths. Here it is.

Views on one video	Low-paying campaign (\$0.65 per 1,000 views)	Better-paying campaign (\$2 per 1,000 views)
1,000	\$0.65	\$2
10,000	\$6.50	\$20
100,000	\$65	\$200

To work out the rand amount, multiply by the exchange rate on the day. For example, if \$1 is R18, then \$6.50 is about R117. Most campaigns also set a maximum per video, so one video going viral does not pay without limit.

What this means for you:

- Most videos get a few hundred or a few thousand views. A few get far more. You earn from volume and from the occasional winner.
- Treat it as a paid way to learn AI video and grow an audience, not as a salary. Plan for small amounts in the first month.

- The skill you build (making short videos with AI fast) is the same skill local businesses will pay you for in rand. Use both.

Choosing a platform that pays South Africans

Before anything else, check that the platform can pay into a South African bank account. A high rate is worth nothing if the money cannot reach you.

Platform	What to know
Whop Content Rewards	Start here. Pays to a bank account in over 200 countries , in your local currency. South Africa is not on its blocked list . You must pass an ID check before your first payout.
ClipAffiliates	Pays in crypto only, with a 9% fee. Only use it if you already have a South African crypto exchange account.
Clipping.net	Payouts to South Africa not confirmed. Some clips need 10,000 or more views before they earn anything.
AffiliateNetwork.com	Payouts to South Africa not confirmed. Some campaigns need 1,000 followers before you can join.

Platforms change their rules often. Before you make a single video, open the platform's payout settings and confirm South Africa and your payout method are accepted.

What you need before you start

- ☐ A smartphone with enough data or regular Wi-Fi
- ☐ Your South African ID or passport, for identity checks
- ☐ A bank account in your own name (the same name you use everywhere else)
- ☐ An email address you check daily
- ☐ One or two social media accounts to start, such as TikTok and Facebook (your existing accounts are fine; add Instagram and YouTube later)
- ☐ ChatGPT (free plan to start)
- ☐ CapCut (free) for editing and captions
- ☐ HeyGen (free plan to try) if you want talking presenters or animated characters
- ☐ You must be 18 or older. [Whop requires this](#) before you can withdraw, and most platforms are the same

Your action list

Work through one box at a time. Most boxes take less than 30 minutes. If you miss a day, pick up where you left off.

Week 1: Set up properly

- ☐ Sign up on Whop and complete the identity check (have your ID ready)

- ☐ Add your South African bank account as your payout method and confirm the country matches your bank
- ☐ Write down your account name exactly as it appears at the bank, and use that name on every platform
- ☐ Set up or tidy one or two social media accounts: the same username on each, a clear profile photo, and "AI video creator" in the bio
- ☐ Install ChatGPT, CapCut and (optionally) HeyGen
- ☐ Browse the open campaigns and save five that interest you
- ☐ For each saved campaign, write down: rate per 1,000 views, maximum per video, minimum views or followers, and which apps count
- ☐ Pick ONE campaign to start with: one you enjoy, with no follower minimum, that accepts the apps you use

Week 2: Your first campaign

- ☐ Read the campaign brief twice. Screenshot it
- ☐ Watch 10 videos already posted for that campaign. Note what the most-viewed ones do in the first two seconds
- ☐ Paste the brief into ChatGPT and get 10 video ideas (prompt in the next section)
- ☐ Make your first 3 videos
- ☐ Check each one against the brief before posting
- ☐ Post one video a day, at the same time, with the platform's AI-generated label switched on
- ☐ Submit each video link on the campaign page on the day you post it
- ☐ Reply to every comment within the first hour

Week 3: Find what works

- ☐ Post one to two videos every day
- ☐ After every 5 videos, write down the views of each
- ☐ Ask ChatGPT why the best one beat the worst one (prompt in the next section)
- ☐ Make your next videos more like your best one
- ☐ Add a second campaign only if the first one is going well

Week 4: Get paid and decide

- ☐ Check which submissions were approved and which were rejected, and read the reason for any rejection
- ☐ Request your first payout as soon as you reach the minimum
- ☐ Record the payout in your income list the day it lands in your bank
- ☐ Count: videos posted, total views, rand earned, hours spent
- ☐ Decide: keep going, switch campaigns, or put more time into selling videos to local businesses
- ☐ Set your target for the next 30 days

How to make the videos

Every video goes through the same four steps. After a week of practice, one video takes about 20 to 30 minutes.

1. **Plan with ChatGPT.** Turn the brief into ideas, a hook and a script.
2. **Create the visuals.** ChatGPT makes the character images. HeyGen turns images and scripts into talking or moving video. For clipping campaigns, use the brand's own footage instead.
3. **Edit in CapCut.** Cut to 15 to 45 seconds, add large captions, and add the brand's required tag, link or mention.
4. **Check, post and submit.** Compare against the brief, post with the AI label on, and submit the link.

Prompt 1: Turn the brief into ideas

Here is a brand's campaign brief for short videos: [paste the brief or attach the screenshot]. Give me 10 video ideas that follow every rule in the brief. For each idea: a hook for the first 2 seconds, a 15 to 30 second script, on-screen caption text, and why it could get shared. Keep it suitable for TikTok, Reels and Shorts.

Prompt 2: Create a character

Create a [3D cartoon / realistic] character image for this story: [paste idea]. Vertical 9:16, expressive face, simple background, no text, no logos, no real people or famous characters. Describe the character in one detailed paragraph that I can reuse so it looks the same in every video.

Never use famous characters, celebrities or another creator's work. Brands reject those videos, and platforms can remove your account.

Prompt 3: Clipping a long video

Here is the transcript of the brand's long video: [paste]. Find the 5 moments most likely to go viral as short clips. For each: start and end time, a hook line for the first 2 seconds, and a caption. Only use moments that match this brief: [paste brief].

Prompt 4: Learn from your results

Here are my last 5 videos for a [campaign type] campaign, with their hooks, length and views: [list]. Why did the best one beat the worst one? Give me 3 specific changes for my next 5 videos.

Quick quality check before posting

- ☐ It follows every rule in the brief (length, tags, links, words to avoid)
- ☐ Something interesting happens in the first two seconds
- ☐ Captions are large and spelled correctly
- ☐ No strange AI hands, faces or garbled text on screen
- ☐ The AI-generated label is switched on

Rules that get you paid

Brands approve or reject every video before they pay. On Whop, campaign owners [approve each clip](#) and set their own payout caps and minimums. Break these rules and you do the work for nothing:

- **Follow the brief exactly.** Length, required tags, links and words to avoid all count.
- **Never buy views, followers or likes.** Platforms check for sudden view spikes with no likes or comments, and flag them before any payout. You lose the money and often the account.
- **Only use footage you are allowed to use:** the brand's own material or what you made yourself.
- **Label AI content** with the app's AI-generated label.
- **Say it is paid** when the brand asks you to. A simple "#ad" or "paid partnership" in the caption is enough.
- **Submit on time.** Some campaigns only count views for a set number of days after posting, so check the brief.

Getting the money to South Africa

- **Whop to your bank:** request a payout once you reach the minimum. Standard payouts take up to 5 business days.
- **PayPal:** link PayPal to your bank through FNB's PayPal service. This works with any South African bank once FNB has checked your documents. Withdrawals take 3 to 5 business days.
- **Crypto platforms:** you receive crypto in your exchange wallet, then sell it for rand and withdraw to your bank. Prices move, so convert soon after you are paid if you need the rand.
- **Name match:** your platform name, ID and bank account name must match, or payouts fail.

Tax

This income is taxable in South Africa, whether it arrives in rand, dollars or crypto. Keep a list of every payout and every cost (data, app subscriptions). Put about 20% of each payout aside. Once the income is regular, speak to a tax practitioner about registering as a provisional taxpayer (someone who pays tax twice a year on income that is not a salary).

Red flags: walk away if

- Someone asks you to pay to join a campaign or a "clipping team"
- A Telegram or WhatsApp group promises guaranteed daily earnings
- Anyone asks for your banking app login, PIN or one-time PIN
- A platform has no clear payout page, terms or support contact
- You are asked to post content you would not show your family

Your daily tracker

Copy this table into a notes app or spreadsheet and fill in a row for every video.

Date	Campaign	Hook (first line)	Apps posted on	Views after 3 days	Approved?	Earned

Your next step

Want to do this with someone beside you? Come to a free AI in your pocket seminar and set up your first campaign on your own phone.

- Next seminar: [date, time and venue]
- Register: [www.roelofvermeulen.com/\[page\]](http://www.roelofvermeulen.com/[page])
- WhatsApp channel: [link]

General information only, not financial or tax advice. Platform rules, rates and payout methods change often, so check them before you start. Nobody can guarantee earnings.

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